

PROGRAM

Master of Ceremonies

CAPT Kevin L. Klette
Director

Drug Demand Reduction Program

Presentation of Colors

Young Marines

National Anthem

MAJ Edgar I. Quinones-Marin
United States Army National Guard

Invocation

Dr. Peter B. Mapes, MD, MPH

Welcoming Remarks

Dr. Laura J. Junor
Deputy Assistant Secretary of
Defense Readiness

Keynote Speaker

Major General (Ret) Arthur T. Dean
Chairman and CEO
Community Anti-Drug Coalitions
of America

Presenter

Mr. Joseph J. Angello, Jr.
Director
Operational Readiness & Safety

Conclusion

RED RIBBON WEEK OBSERVANCE

The Office of the Under Secretary of Defense for Personnel & Readiness is proud to promote Red Ribbon Week 2012. Red Ribbon Week originated as a tribute to Special Agent Enrique “Kiki” S. Camarena, a narcotics agent with the Drug Enforcement Administration. In 1985, Mr. Camarena was kidnapped and murdered by drug traffickers in Guadalajara, Mexico. Kiki’s death enraged many Americans in his hometown of Calexico, Calif., and they began to wear red ribbons to commemorate his sacrifice. The anti-drug message spread quickly, and in 1988, the National Family Partnership took the Red Ribbon Celebration nationwide. The focus of the celebration is to educate individuals, families, and communities on the destructive effects of drugs and the positive life choices available.

In 1990, the Department of Defense (DoD) joined in the national effort by commencing an award program to encourage service members to keep communities drug-free and to recognize outstanding outreach programs. Each year, one winner is selected from each Service, the National Guard, and participating Defense Agencies to receive the Department of Defense Community Drug Awareness Award. This award is presented to the military installation or program from each of these organizations with the best anti-drug program for that year.

In 2001, the Fulcrum Shield Award was established to recognize the efforts of independent military-affiliated youth organizations that have successfully assisted in articulating the anti-drug message throughout their community. The Fulcrum Shield Award will be presented for the twelfth time.

The Department has partnered with the National Family Partnership to use the theme: “The Best Me is Drug Free”, for this year’s Red Ribbon Week activities.

TWENTY SECOND ANNUAL

DEPARTMENT OF DEFENSE RED RIBBON WEEK AWARDS CEREMONY



“The Best Me is Drug Free”



October 18, 2012 • 10:00 AM

Pentagon
Hall of Heroes



22ND ANNUAL COMMUNITY DRUG AWARENESS AWARD RECIPIENTS

United States Army

Army Substance Abuse Program
Army Garrison Kaiserslautern
Kaiserslautern, Germany

United States Marine Corps

Marine Corps Air Station Yuma
Drug Demand Reduction Program
Yuma, Arizona

United States Navy

Naval Computer and Telecommunications
Area Master Station Atlantic
Drug Education for Youth
Norfolk, Virginia

United States Air Force

Drug Demand Reduction Program
97th Air Mobility Wing
Altus Air Force Base
Altus, Oklahoma

National Guard Bureau

South Dakota National Guard
Counterdrug Program,
Drug Demand Reduction
Rapid City, South Dakota

2012 FULCRUM SHIELD AWARD RECIPIENT

National Young Marines, Drug Demand Reduction Program
Washington, DC

BIOGRAPHIES

Dr. Laura J. Junor

Dr. Laura J. Junor serves as the Deputy Assistant Secretary of Defense for Readiness. She develops and oversees policies and programs to ensure the Armed Forces of the United States are ready for all missions assigned by the President and Secretary of Defense. She acts as the focal point on all issues and activities related to the readiness and training of the Total Force. Further, she leads major DoD-wide initiatives that include the development of real-time readiness reporting system, a transformed training environment for joint forces, sustainable military training ranges, and the implementation of the Secretary of Defense's mishap reduction goal.

A native of the D.C. metropolitan area, Dr. Junor graduated from Goucher College in Towson, Maryland with honors in economics. She received her Ph.D. in economics from George Mason University.

Major General (Ret) Arthur T. Dean

Major General (Ret) Arthur T. Dean became the Chairman and CEO of Community Anti-Drug Coalitions of America (CADCA) on August 31, 1998. His responsibilities as Chairman and CEO include providing strategic direction, diversifying and increasing funding, leading the board, being the primary spokesman for the organization and overseeing the operations and personnel of CADCA. Prior to joining CADCA, General Dean spent 31 years in the U.S. Army, retiring in August 1998.

General Dean has served as a member of numerous boards to include the Executive Council of the Atlanta Area Boy Scouts of America; the Board of Directors, Partnership@drugfree.org; member of the National Guard Bureau Advisory Board; co-chair and member, Advisory Commission, Drug Free Communities (DFC) Support Program, Executive Office of the President; and member of the National Institute on Alcohol Abuse and Alcoholism (NIAAA) Advisory Council. He currently serves as a member of the Board of Advisors for U.S. Army Recruiting Command; chairman of the Multijurisdictional Counterdrug Task Force Training (MCTFT) Advisory Committee; member of Washington, DC and State of New Jersey Prevention Councils; and member of Board of Directors, The Madeira School.

General Dean received his undergraduate degree in history from Morgan State University in 1967 and his master's degree in management and supervision from Central Michigan University in 1977. He is also a graduate of the Stanford University's Advanced Management Program and the U.S. Army's War College. General Dean hails from Wadesboro, NC.

Mr. Joseph J. Angello, Jr.

Mr. Joseph J. Angello, Jr. serves as the Director, Operational Readiness and Safety in the Office of the Under Secretary of Defense for Personnel and Readiness. His portfolio includes policy and assessment of military readiness issues with the objective of ensuring ready and responsive military forces. Mr. Angello also serves as the Executive Secretary of the Defense Safety Oversight Council.

Mr. Angello was born and raised in Johnstown, PA. He attended the United States Air Force Academy, Colorado Springs, CO and held various positions as an active duty Air Force officer prior to joining the Office of the Secretary of Defense.